

FIG. 1

0050826-04900

This is an example of generic theme paper. Paper such as this may come in packages containing multiple sheets. In this case, the left-hand side contains the "printable field" that would be utilized for printing information from the Free2Print.com website or one of its affiliates.

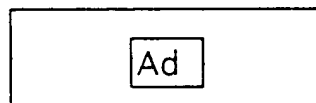
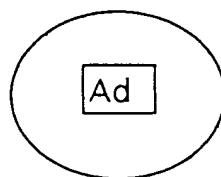
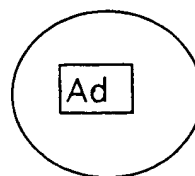
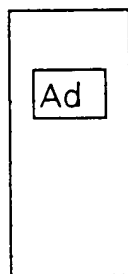
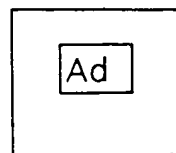


FIG. 2

This is an example of "theme" paper that features promotions relating to gardening. Paper such as this may come in packages containing multiple sheets featuring gardening or in varied garden-related themes. In this case, the center of the paper contains the "printable field" that would be utilized for printing information from the Free2Print.com website.

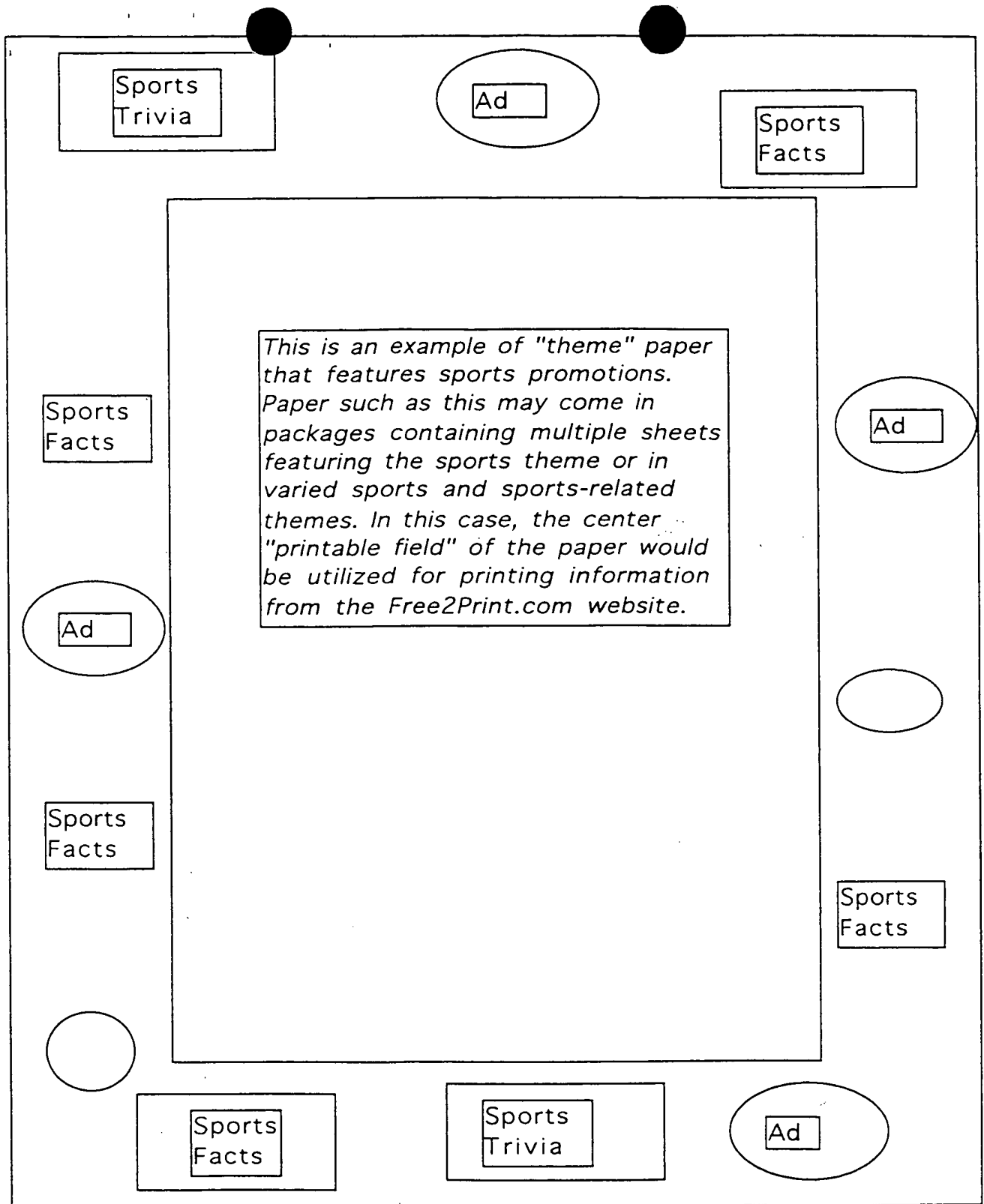


FIG. 4

501

Limited Edition No.

105

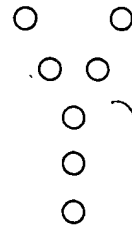
Special Limited Edition paper can be used to obtain limited editions from the internet via Free2Print.com. Paper would be designated as Limited Edition paper in some special way, either by quality or special markings.

FIG 5A

Limited Edition No. 3 of 100

YANKEES WIN WORLD SERIES!!!!
NO. 1 WORLD CHAMPIONS!!!!

Signature:
Worldwide Sports
Archive
Official Document Date:
10/10/99



Special Limited Edition paper would bear some significant markings to verify authenticity. In this case, a dated official document date with signature and digital watermark determines its authenticity.

FIG 5B

Limited Edition No. 5 of 50

Roses are red
Violets are blue...

~ 507

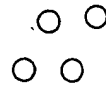
Signature:

Sir Smith

Date:

9/9/99

506



10 ↗

Special Limited Edition paper would bear some significant markings to verify authenticity. In this case, a dated signature and digital watermark determines its authenticity.

FIG 5C

604

~601

602

~603

10 ↗

FIG. 6

TRIVIA SWEEPS
Free2Print

Answer or instant win
appears below!!

Categories:

sports 111
entertainment 222
biology 333
history 444
geography 555

Go to *Free2Print.com* to
choose your category

Question:

Instant win prize:

1. Free2Print.com paper from, for example, a magazine instructs a customer to go to the Free2Print.com website to play.

FIG. 7A

http://www.free2print.com

TRIVIA SWEEPS
Free2Print

Insert this way,
letterhead first

Choose your category

Categories:
→ sports 111
entertainment 222
biology 333
history 444
geography 555

Make your selection and
insert paper into printer,
"trivia sweeps" letterhead
side up.

Question:

Instant win prize:

*The first 50 correct answers win an all-expense paid trip to
the next title fight in Las Vegas, Nevada.*

2. The customer pulls up the Free2Print.com website. The website design, in this case, looks like the corresponding paper from the magazine. It prompts the customer to choose a category and insert the paper into the printer.

FIG. 7B

TRIVIA SWEEPS
Free2Print

Answer or instant win
appears below!!

Categories:

sports 111 ←

entertainment 222

biology 333

history 444

geography 555

Question:

Who was the number one heavyweight champion in 1979?

Instant win prize:

*Go to Free2Print.com to register your guess . The first 50
correct answers win an all-expense paid trip to the next title
fight in Las Vegas, Nevada.*

3. The paper comes out of the printer with the question filled in. It instructs the customer to go to the website to enter his guess.

FIG 7C

http://www.free2t.com

TRIVIA SWEEPS
Free2Print



This
side up

Answer or instant win
appears below!!

Categories:

sports 111
entertainment 222
biology 333
history 444
geography 555

Type your answer here:

Hit "enter" and when you
see the flashing prompt,
insert paper letterhead
first

Question:

Who was the number one heavyweight champion in 1979?

Instant win prize:

Go to Free2Print.com to register your guess . The first 50
correct answers win an all-expense paid trip to the next title
fight in Las Vegas, Nevada.

4. The website prompts the customer to enter his guess and then to enter the paper back into the printer.

FIG. 7D

0

sports 111
entertainment 222
biology 333
history 444
geography 555

Go to Free2Print.com to choose your category

10/10/2019

Go to Free2Print.com to register your guess . The first 50 correct answers win an all-expense paid trip to the next title fight in Las Vegas, Nevada.

FIG. 7E

[illegible]

Locate the following websites to enter your chance to win the \$1,000,000.00!!

www.asdf.com

www.lkjb.com

www.poiu.com

www.qwert.com

www.ythz.com

802

10

FIG. 8A

The interested customer then visits each of the above websites where he may be prompted to enter certain information that gains him a verification number for each website he visits. At each website there are instructions on how to print out the verification number. Advertisements may also print out onto the paper. Once he has collected all of the numbers/information on his sheet of paper, he returns to the Free2Print.com website for instructions on how to enter the contest.

Locate the following websites to enter your chance to win the \$1,000,000.00 GRAND PRIZE!!

www.asdf.com

h777890-3

www.lkjb.com

8734t90-6

www.poiu.com

www.qwert.com

www.ythz.com

803

asdf.com

804

lkjb.com

804

FIG. 8B

A partially completed paper.

Locate the following websites to enter your chance to win the \$1,000,000.00 GRAND PRIZE!!

www.asdf.com

h777890-3

www.lkjb.com

8734t90-6

www.poiu.com

www.qwert.com

74w234-3

803

www.ythz.com

asdf.com

quert.com

lkjb.com

804

FIG. 8C

Another partially completed paper.

Locate the following websites to enter your chance to win the \$1,000,000.00 GRAND PRIZE!!

www.asdf.com h777890-3

www.lkjb.com 8734t90-6

www.poiu.com 9948762b-1

www.qwert.com 74w234-3

www.ythz.com 5329045l-c

asdf.com

piou.com

quert.com

lkjb.com

ythz.com

FIG. 8D

A completed sheet of paper may look something like this.

XYZ INSURANCE

Visit Free2Print.com to find out how much you can save!

<u>Current Coverage</u>	<u>Current Premium</u>	<u>XYZ Premium</u>	<u>Savings</u>
-------------------------	------------------------	--------------------	----------------

Bodily Injury			
---------------	--	--	--

Property Damage			
-----------------	--	--	--

Personal Injury			
-----------------	--	--	--

Uninsured Motorists			
---------------------	--	--	--

Comprehensive			
---------------	--	--	--

Collision			
-----------	--	--	--

Rental Reimbursement			
----------------------	--	--	--

XYZ SAVES YOU THIS MUCH \$

This is a potential sheet obtained via purchased pre-printed paper, direct mail, out of a publication, via another website or any other means. It tells the customer to follow instructions to insert the document into the printer at the Free2Print.com website.

FIG. 9A

XYZ INSURANCE

Visit Free2Print.com to find out how much you can save!

<u>Current Coverage</u>	<u>Current Premium</u>	<u>XYZ Premium</u>	<u>Savings</u>
Bodily Injury			
Property Damage			
Personal Injury	\$30.00/mo		
Uninsured Motorists			
Comprehensive			
Collision	\$20.00/mo		
Rental Reimbursement			

XYZ SAVES YOU THIS MUCH \$

Customer A goes to the website where he enters the information appropriate to his situation.

FIG. 9B

XYZ INSURANCE

Visit Free2Print.com to find out how much you can save!

<u>Current Coverage</u>	<u>Current Premium</u>	<u>XYZ Premium</u>	<u>Savings</u>
Bodily Injury			
Property Damage			
Personal Injury	\$30.00/mo	\$10.25	\$20.75
Uninsured Motorists			
Comprehensive			
Collision	\$20.00/mo	\$19.00	\$1.00
Rental Reimbursement			

XYZ SAVES YOU THIS MUCH \$ 21.75/mo

Customer A is then prompted by the website to feed the paper into the printer, where the ad is completed with personalized information specific to his situation. The result is that Customer A has a personalized advertisement showing him how much he saves.

FIG. 9C

XYZ INSURANCE

Visit Free2Print.com to find out how much you can save!

<u>Current Coverage</u>	<u>Current Premium</u>	<u>XYZ Premium</u>	<u>Savings</u>
Bodily Injury			
Property Damage			
Personal Injury	\$20.00/mo	\$15.00	\$5.00
Uninsured Motorists			
Comprehensive			
Collision	\$7.00/mo	\$6.50	\$0.50
Rental Reimbursement			

XYZ SAVES YOU THIS MUCH \$ 5.50/mo

Customer B goes through the same process, entering his own information via the ad and the website, and his ad is completed with personalized information specific to his situation. The result is that Customer B also has a personalized advertisement showing him how much he saves.

FIG. 9D

XYZ INSURANCE

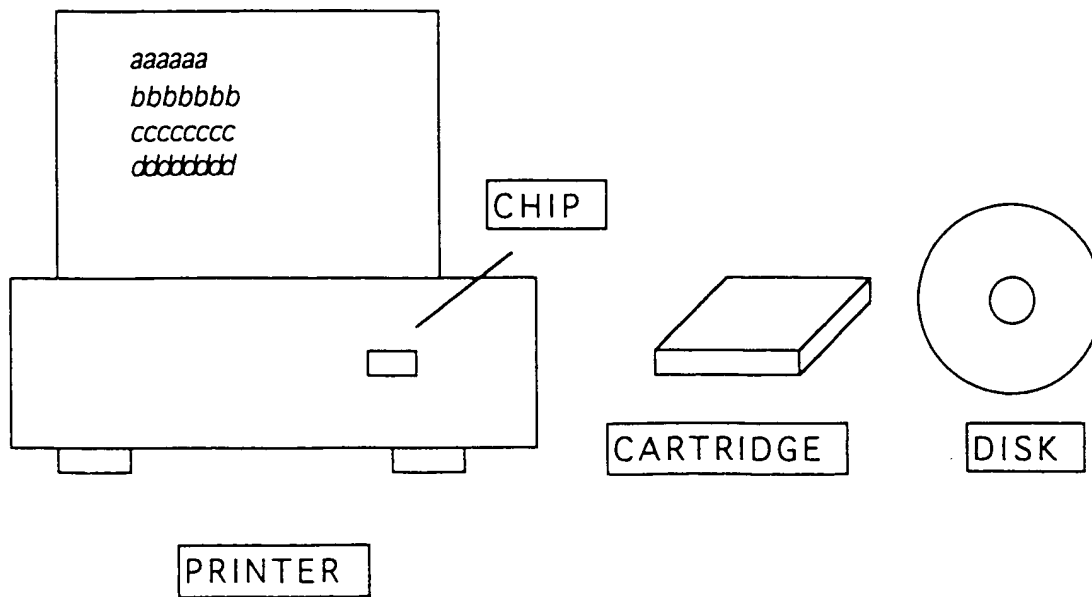
Visit Free2Print.com to find out how much you can save!

<u>Current Coverage</u>	<u>Current Premium</u>	<u>XYZ Premium</u>	<u>Savings</u>
Bodily Injury			
Property Damage			
Personal Injury	\$10.00/mo	\$7.25	\$2.75
Uninsured Motorists			
Comprehensive			
Collision	\$10.00/mo	\$9.00	\$1.00
Rental Reimbursement			

XYZ SAVES YOU THIS MUCH \$ 3.75/mo

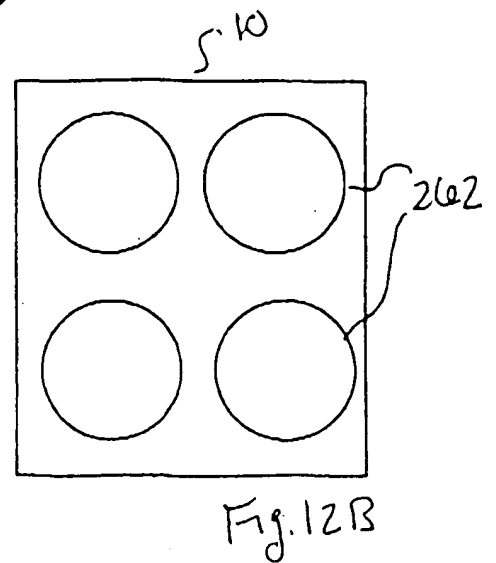
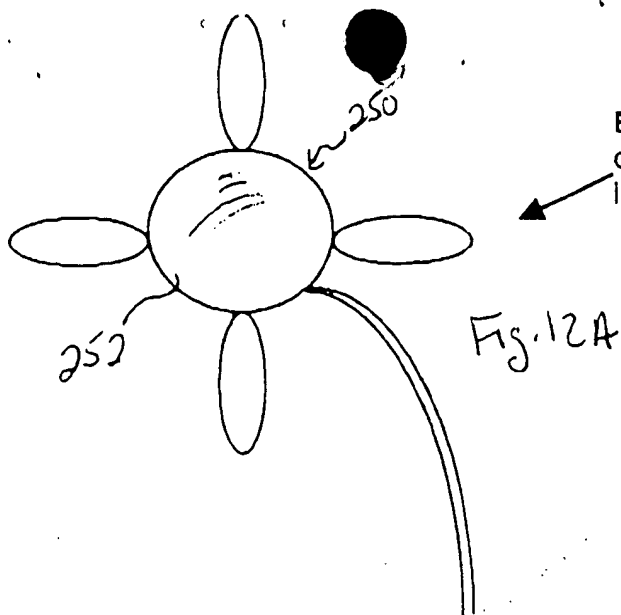
Customer C goes through the same process as A and B, entering her own information via the ad and the website, and her ad is completed with personalized information specific to her situation. The result it that Customer C also has a personalized advertisement showing her how much she saves.

FIG. 9E



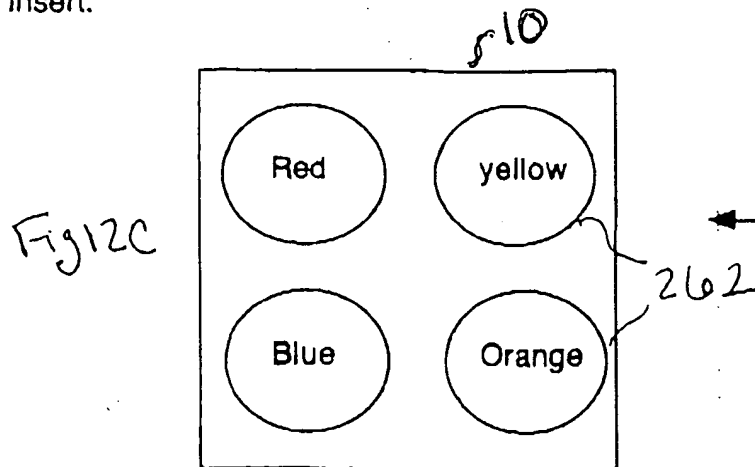
A cartridge, disk or chip is inserted or implanted into the printer enabling advertisements to print directly onto printed items.

FIG. 10

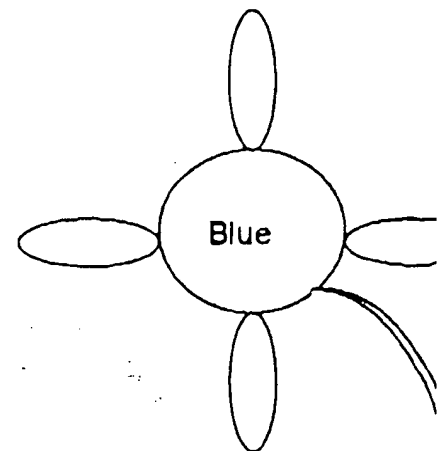
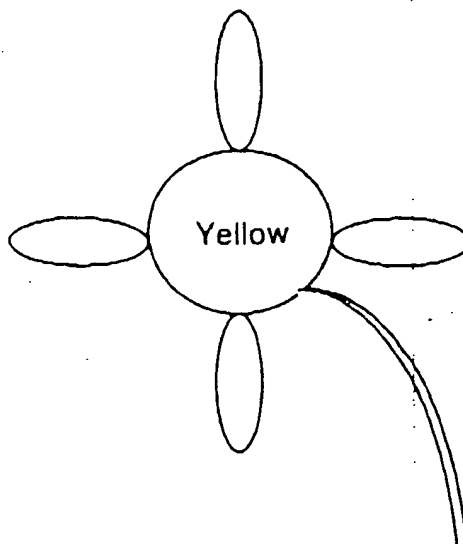
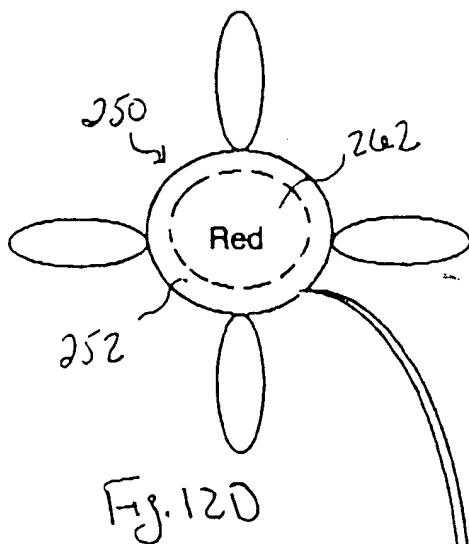


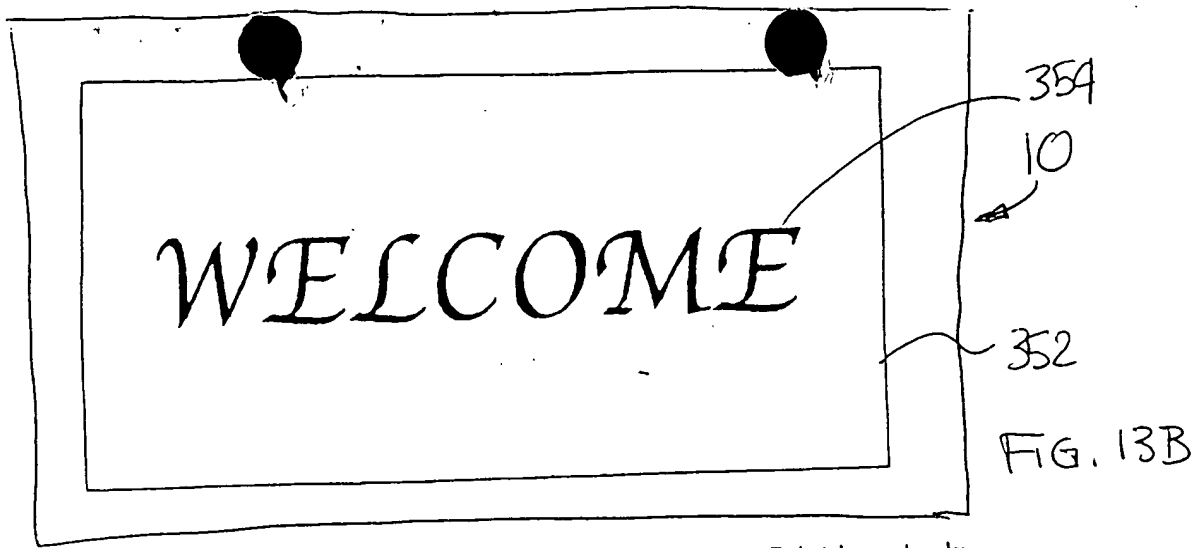
The customized design is created and printed out in the dimensions previously specified for the individual, and the design is inserted into the broche. This design is removeable and can be changed as often as the individual desires.

The information is stored and recalled when the individual wants to re-design the insert.



Design changes are printed out and inserted into the broche.





Virtually any item imaginable can be created for Free2Print inserts. In this case, a welcome sign designed to hang on a front door is customized by an individual.

The insert is put into the insertable sign holder:

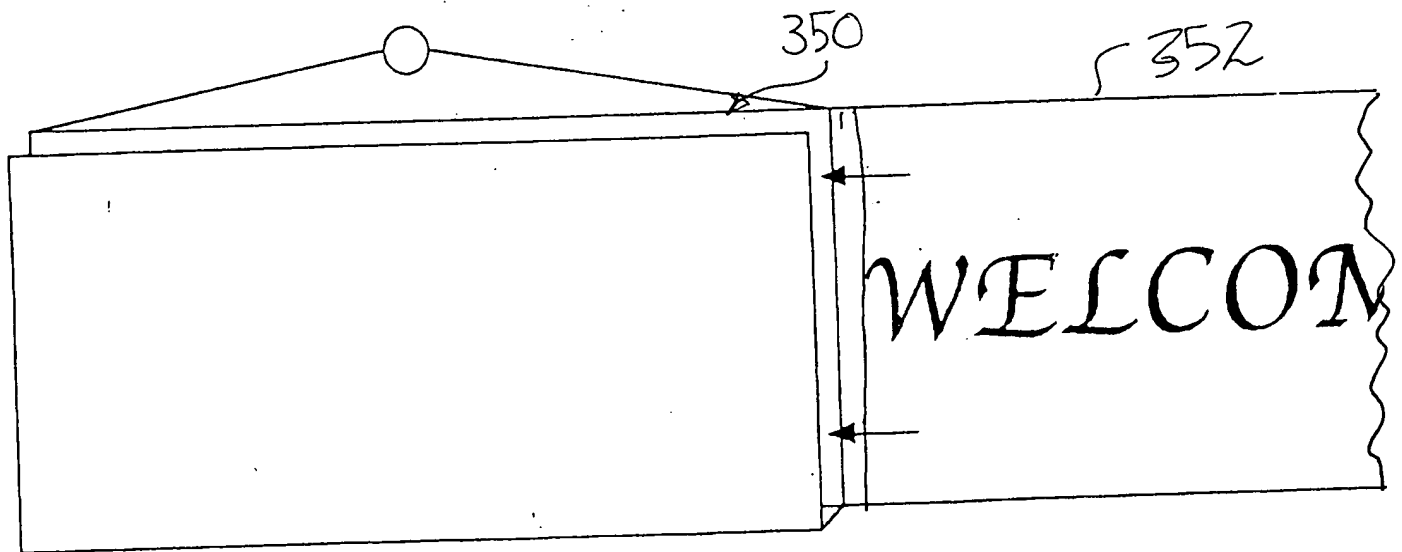


FIG. 13A

Finished product:



FIG. 13C